

Lichfield Chamber of Trade and Commerce

Minutes of Meeting held over Zoom on Thursday 11 May 2021

Present:

Matt Clay	Tracey Garcia
Becky Edwards	Kathryn Matthews
Anna Schwarzenbach	Tina Hart Prieto
Ruth Redgate (Chair)	Callum Thorpe
Donna Garratty	Ben Hatfield
Louie Clegg	Yvonne Harris
Jon Oates	

1. Apologies

Apologies were noted from Jayne O'Keefe (happy birthday Jayne) Jan Leytham-Gain, Greg Birch, Angela Burns, Rebecca Hill, Krissy, Rob Young Gayle Edwards and Michael Malakey.

2. Minutes of the Previous

Confirmed as a true and accurate record.

3. Matters Arising

None.

4. Chamber 125th Celebrations

City Life Magazine will be running a double page spread about the history of the Chamber who held their first meeting in June 1896. It will also include a page or more of adverts from Chamber Members will be £75 plus VAT usual price is £100 plus VAT this will include bespoke design including your logo or image, information about your company and contact details. If you are interested let Krissy know by Friday. The magazine has a circulation of 16,000 so this is an excellent opportunity for Members and especially the smaller businesses to advertise. It would be lovely to have a whole page and even better two of Chamber Member adverts to not only shown case us but it may also encourage more business to join us.

5. Pedestrian Consultation of the City

The consultation is part of the city centre Master Plan. This doesn't take into account business who need deliveries etc. The study has cameras around city (Tamworth, Conduit, Market, Breadmaker and Bore Street) and to study pedestrian, vehicle and cyclists movements at peak times of use. It's not just businesses, people live in the centre of the city (even more than the last time they did it). Covid will impact on this as the disabled are not driving into the centre, business are not having as many or indeed as large deliveries as they would normally. **Ruth to see if she can find out any more .**

6. Hanging Baskets

A few non members have ordered baskets at the Member price - as agreed earlier this year these are being chased up for the balance before they received their baskets

Donna from Pets at Home has offered to donate a basket to a city centre business - it was agreed that this would be the Blue Cross Charity Shop. **Ruth to inform them.**

7. Christmas Fayre

Still waiting to see if our expression of interest has been accepted, as the window doesn't close until the end of May. However the City Council are disposing of their market stalls, so it will have to be a gazebo or your own market stalls. However this does mean our set up will be easier as we won't need to put up tarps. It means are tarp, clips and lightbulbs will need to be disposed of. Lizzy is seeing if Caroline will have carousel outside The Bureau. The road side planters are to be moved in October so we will be able to have street stalls. Still checking to see if the Guildhall is viable.

Prices

Market Street £75 (standard) £95 (larger space) - street trader license needs £13 non food, £21 food

St Mary's £65

The Guildhall £65

And any necessary TENs depending on venue

Chamber Member gets £10 discount on stall prices only.

Volunteers

7-10 am to direct traders

Road Blocks

Security is still an unknown as two years ago this was funded by BID. We need a quote just to get an idea - Louie suggested Response based in Lichfield and will sort a quote for two people.

The usual face painter can't join us. It was suggested Delia at a bag of Fun might be able to help - Louie to ask (a free stall would be exchanged for their service)

Yvonne will see if she can some students as volunteers and Ruth will see if the scouts will do the litter picking again

8. Any Other Business

Garrick Friends Membership Scheme - this is being tweaked. Matt would like to do a summer prize draw to say thank you to the Friends, as over the past year they have not received any of their membership perks.

The following agreed to donate a prize

Ruth, Tracey, Donna, Vicky, Tina and Becky

9. Next Meeting

The next meeting is scheduled for Wednesday 23 June and will be at The George Hotel at 6.00 pm for networking and 6.30 pm start of meeting. For those unable or still not comfortable with face to face a zoom would also be organised - technology permitting.

SECOND TUESDAY

10 Aug

9 Nov (AGM)

FOURTH WEDNESDAY

22 Sept

THIRD THURSDAY

22 Jul

21 Oct