

Lichfield Chamber of Trade and Commerce

Minutes of Meeting held over Zoom on Tuesday 21st January 2021

Present:

Angela Burns	Juliette Addis
Kathryn Matthews	Linda Clark
Michael Mullarkey	Rob Young
Ruth Redgate (Chair)	Callum Thorpe
Becky Edwards	Gayle Edwards
Louie Clegg	Tracey Garcia
Jono Oates	Ben Hatfield
Anna Schwarzenbach	Greg Birch
Tina Hart	Donna Garratty
Matt Clay	Jayne O'Keeffe (Clerk)

1. Apologies

Apologies were noted from Krissy Lackajis, Rebecca Hill , Lizzy Brain, Vicky Woolston and James Pomlett

2. Welcome / Membership

It has been agreed that J O'Keeffe will clerk these meetings going forward for this, her membership fee will be waived. Thank you to those who have paid their membership fees. The Chamber would like to propose a rolling fee, options were discussed, it was agreed that the fee will be a pro rata membership fee of £50 plus a £15 joining fee. With a full renewal date of 1 January.

3. Chamber Christmas Market Update

R Redgate read an email from the Lichfield City Council Market Working Group who had decided that the Producers Market will continue to be held on the 1st Sunday of each month (excluding January) even though this clashes with the Chambers Traders Market on the 1st Sunday of December. Alternatives were discussed and the Chamber agreed that they would go back to the Working Group declining the offer of Minster Pool on the same date and would look to move to an alternative date of 12th December 2021. **R Redgate to take options discussed back to the Working Group.**

4. Message from Facebook Page

Chris Wilkinson has sent a message to the Facebook Page as he is a standing as an independent Cllr in the county elections, and a local business owner. The Chamber are to seek advice on this communication. **Ruth Redgate to discuss with John Mott.**

5. Zero Carbon Lichfield

Pam Beale has been in contact to ask if the Chamber discusses issues around businesses making changes for reducing carbon and climate issues. Pam is trying to get a better

understanding of the issues facing businesses as they engage with Lichfield District Council in their climate emergency planning. **R Redgate to set up a meeting with P Beale to discuss further.**

6. ShopAppy

Lichfield ShopAppy went live just before Christmas. Free advertising website funded by the LEP initially until May although hoping this funding will be extended. If not, is this something the Chamber could continue and how much would it be? **R Redgate to speak to new members separately about advertising on there. R Redgate to talk to G Birch on options for the chamber**

7. Lichfield Community Lotto

Launched to community groups on Monday launches to the public on 1st March. Tickets cost £1 with 50p going to a chosen charity, 20p towards the prize fund, 10p to a central fund and 20p goes to the company running it. LDC do not receive any funds from it. R Redgate is sourcing the hamper for the first prize draw if any businesses wanted to donate something as way of advertising, speak to R Redgate. Tickets to be purchased for one, six or twelve months by direct debit.

8. Insurance

Most retailers should be covered for business interruption – check your policy as there has now been court ruling. Don't take the first no for this, check your policy and speak to your insurers.

9. Any Other Business

Hanging Baskets

Looking ahead at getting the scheme back up and running, the local council have said they will do the watering. Agreed no hanging basket until paid. **To be added to the next agenda.**

10. Next Meeting

The next meeting is scheduled for Tuesday 9th February 2021 - apologies noted from Michael Mullarkey.